

Merrick earns *Best of Show!*

Merrick Makes It Happen.





The winning brochure was created for Trim Masters Inc., a leading supplier of automotive interior trim.

Specs

This *Best of Show* piece is a 16-page, multi-color brochure featuring rich, crisp photography that was printed on our 6-color KBA Rapida 104 Press.

Ink: 4-color process; PMS 8183 metallic blue; dry-trap spot gloss and dull varnish.

Stock: 100# white Utopia #1 gloss cover; 100# white Utopia #1 gloss text.

Contributors

Design:

The Williams McBride Group, Louisville/Lexington

Photographer:

Michael Brohm, Louisville

Copywriter:

Glenda Johnson, Word Hat



The Williams McBride Group chose Merrick Printing to help Trim Masters showcase their product line.

Merrick Receives Top Honor for Printing

In the prestigious 2002 Printing Industries Association of the South (PIAS) Graphic Awards Competition, the Merrick brochure for Trim Masters was singled out from among 1,063 entries from 68 printers as *Best of Show*. We also won 8 *Best of Category* and 30 *Awards of Excellence*.

Merrick Printing is a full-service commercial printer that provides premium quality offset and toner-based printing. By utilizing the latest in electronic pre-press capabilities and the skills of our experienced staff, we provide exceptional sheetfed and web printing. Through our subsidiary, DPI—Digital Print Impressions, we meet the on-demand program needs of customers who want top quality, black and white and short-run color jobs.

Let us put our award-winning skills to work on your next job!



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